

Mandate, Vision/Mission, Major Final Output, Performance Indicators and Target CY 2022
Naga City

Office : INVESTMENT AND TRADE PROMOTION OFFICE
 Mandate : Enhance economic prosperity and promote full employment per Ordinance 97-114 and Section 16 of the Local Government Code.
 Vision : Naga as one of the most economically-dynamic and competitive cities in the country.
 Mission : Market Naga among new investors, and promote trade and business expansion among existing firms.
 Organizational Outcome : Sustained competitive local economy; New investments and business expansion activities generated in current priority industries leading to creation of quality employment.

AIP Ref Code	Program/Project/Activity Description	Major Final Output	Performance/Output Indicator	Target for the Budget Year	Proposed Budget for the Budget Year			
					PS	MOOE	CO	Total
8000-2-2-8853-1	General Administrative Services	Improved services	Percentage of current investment promotion programs fully implemented within budget and schedule	100% implementation	0.718	2.643	0.000	3.361
			Percentage of investment promotion, generation, and servicing PPAs fully implemented within budget and schedule	100% implementation				
			Percentage of marketing support services fully implemented within the prescribed period	100% implementation				
			Percentage of trade promotions services fully implemented within prescribed period	100% implementation				
				TOTAL	0.718	2.643	0.000	3.361

Prepared:

Reviewed: Local Finance Committee

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